



For Immediate Release

Media contact:

Christine Adams, Carlsbad Marathon (760) 277-0905
David Bennett, Tri-City Medical Center (760) 940-7365

2018 Tri-City Medical Center Carlsbad Marathon & Half Marathon set for Sunday, January 14

Carlsbad, CA – The 27th edition of the Carlsbad Marathon & Half Marathon sponsored by Tri-City Medical Center since 2010 is scheduled for Sunday, January 14, 2018. About 8,000 runners and walkers from all over the United States and many foreign countries are expected to participate in the race weekend festivities, announced In Motion Events, the event organizer.

The day's events include a full marathon, half marathon and new this year - an inaugural 5K. The 26.2-, 13.1- and 3.1-mile courses all start at The Shoppes at Carlsbad and pass by the Buena Vista Lagoon in the early miles, setting the event's naturalistic tone.

The full marathon and half marathon course surroundings soon pick up the beat as participants make their way through spectator-packed Carlsbad Village, a quaint but popular mix of restaurants, shops and hotels. Mile three exposes stunning views of the Pacific Ocean, providing an inspiring sight and gorgeous backdrop as rolling hills carry runners and walkers past sandy beaches and rolling surf.

Entertainment at every mile, enthusiastic volunteers and thousands of spectators are sure to keep participants motivated throughout both courses, offering encouragement all the way to the finish. After crossing the finish line, participants are presented with a dazzling finisher's medal, Mylar blanket and Nom Nom food bag before entering a celebratory festival that includes live music, refreshments and Ballast Point beer garden for those 21 and older.

Participants in the marathon and half marathon will receive a high-quality, technical fabric 1/4 zip jacket in addition to Carlsbad's signature long-sleeve race shirt.

The Tri-City Medical Center Carlsbad Marathon works with 15 charities that use the event to raise funds and awareness through their association with the event. Race participants are encouraged to "run for a reason" by raising funds for one or more of the organizations.

The long Martin Luther King, Jr. holiday weekend allows participants to enjoy a post-race recovery day at the beach in Carlsbad. Participants are encouraged to turn their race weekend into a getaway retreat by staying at host hotel Cape Rey, Carlsbad – a Hilton Resort. Special runner amenities including race day shuttles are included in the stay, not to mention beautiful ocean views!

The race weekend also includes a two-day Health & Lifestyle Expo and Kids Marathon Mile at LEGOLAND® California, a non-competitive 1-mile fun run for kids of all ages and abilities. Participants can run, walk, skip or stroll, or even be pushed in a stroller or carried on a back as they wind through the theme park. The event concludes at 10 a.m. with the opening of LEGOLAND® and SEA LIFE™ Aquarium where registered participants age 12 & under can

enter the park for free and parents can enter for 50% off admission. The Kids Marathon Mile at LEGOLAND® California will be held on Saturday, January 13, starting at 8 a.m.

Event weekend schedule:

- Friday, January 12
 - 12 p.m. – 6 p.m. : Health & Lifestyle Expo
- Saturday, January 13
 - 8 a.m. – 10 a.m. : Kids Marathon Mile at LEGOLAND® California
 - 10 a.m. – 5 p.m. : Health & Lifestyle Expo
- Sunday, January 14:
 - 6:15 a.m. : Full Marathon start
 - 6:45 a.m. : 5K start
 - 7:45 a.m. : Half Marathon start

Event location: The Shoppes at Carlsbad, 2525 El Camino Real, Carlsbad, CA 92008

Event Website: www.inmotionevents.com/event/carlsbad-marathon/

###

About In Motion Events

Founded in 1981, In Motion Events is a full service event marketing and management company specializing in health and fitness related activities. In Motion's current list of events includes the Tri-City Medical Center Carlsbad Marathon & Half Marathon, Kids Marathon Mile, La Jolla Half Marathon, La Jolla Shores 5K, America's Finest City Half Marathon & 5K, the San Diego 9-11 Memorial Stair Climb and Komen San Diego Race for the Cure. In Motion is family owned and operated, and is based in Carlsbad, California. For more information please visit www.inmotionevents.com.

About Tri-City Medical Center

Tri-City Medical Center has served its community for over 50 years and is a 388 bed full service, acute-care hospital in Oceanside, Calif. with a primary care clinic and over 700 physicians practicing in 60 specialties. Its Gold Seal of Approval® from the Joint Commission recognizes its commitment to safe and effective patient care for the residents of the community it serves. It operates the only Level III Neonatal Intensive Care Unit (NICU) in North County as well as an Orthopaedic & Spine Institute, a Cardiovascular Health Institute and a Neuroscience Institute along with the Tri-City Wellness Center in Carlsbad, Calif., recognized as one of the best wellness centers in San Diego County. It also specializes in women's health, robotic surgery, cancer and emergency care. Tri-City Medical Center has received its fifth consecutive "A" rating from the national hospital safety scoring organization, The Leapfrog Group. For more information about Tri-City Medical Center and Tri-City Healthcare District, please visit www.tricitymed.org.

###