

# FINISH CHELSEA'S RUN

## IMPORTANT EVENT DETAILS

Thank you for registering for Finish Chelsea's Run 5K Run/Walk. To ensure you have an enjoyable time, please take a few minutes to review the following important event information.

- DATE:** Saturday, March 3, 2012
- TIMES:** 6:30 a.m. - Day of event registration opens  
7:30 a.m. SHARP - Race starts (no late starters)  
8 to 11 a.m. - Family Festival
- LOCATION:** Balboa Park - West side near 6th and Olive  
Start line is at 6th and Palm and finish line is at Balboa Drive south of Quince

### EXCITING AND NEW THIS YEAR:

#### • FIRST FINISHERS

A First Finisher is someone who participated in the first annual Finish Chelsea's Run on March 5, 2011. First Finishers who registered by February 14 will receive a special edition blue race shirt recognizing their 2nd year of loyal support and a pair of orange I Run With Chelsea shoelaces. Their bib number label will also say "FIRST FINISHER." The special edition blue race shirt and shoelaces can be picked up at either one of the Pre-Registration/ Packet Pickup events or from the T-shirt booth on event day.

#### • I RUN WITH CHELSEA SHOELACES

If you registered by January 31 you are eligible for a free pair of I Run With Chelsea shoelaces. Your bib number label will say "SHOELACES." You'll receive your FREE pair of shoelaces along with your race shirt at either of the Pre-Registration/ Packet Pickup events or from the T-shirt booth on event day. If you did not register by this deadline for a \$5 donation you can pick up a pair of shoelaces at the Chelsea's Light Foundation booth in the Family Festival.

#### • BRING YOUR OWN WATER BOTTLE

In our ongoing effort to be a green event, we're asking for your support. **Please bring your own reusable water bottle to the event.** Don't worry, we'll have plenty of water distribution locations (as well as cups for those who need them) throughout the event site and on the course for you to refill your container.

#### • PLANT YOUR BIB NUMBER AFTER THE RACE

This year's race bib numbers are made of post-consumer waste and wildflower seeds. Your race bib number can be planted in soil after the event and wildflowers will sprout.

#### • WE LOVE OUR MILITARY:

If you are active duty military please plan to stop by our military hospitality tent on race day for some light refreshments. It's our way of honoring you for your service to your country, and to thank you for being engaged in our community by participating in this event.

#### DIRECTIONS TO THE RACE & PARKING:

From Interstate 5 south: Take the Sassafras (Airport) Exit. Turn left on Laurel heading east up to the top of the hill. Look for free and coin-metered street parking near and around the west side of Balboa Park and in available pay lots.

From Highway 163 southbound: Take University exit. Turn right on University, then left on 4th Avenue. Once you near Balboa Park begin to look for street parking.

Do not attempt to drive to the race staging area from the east side of Balboa Park, as you will not be able to drive across the Laurel Street Bridge.

There is coin-metered street parking on 1st, 2nd, 3rd, and 4th Avenues between Upas and Grape. We strongly encourage you to carpool if possible, and allow extra time to walk from your car to the event site.

#### OUTLYING PARKING/SHUTTLES:

Additional parking will be available on the east side of Balboa Park in the "Old Naval Hospital" parking lot at Park Boulevard and Presidents Way and in adjacent lots. Complimentary shuttle bus service from these areas will run from 6 to 7 a.m. with pick up from Presidents Way and Park Boulevard. Traffic in the area may be heavy so plan to arrive early and give yourself plenty of time. If you would prefer to walk to the start from these outlying parking areas, plan to allow at least 15 minutes for the ¾-mile walk to the starting line located on the west side of Balboa Park. Return shuttle bus service will be available from 4th Avenue and Laurel Street from 8 to 11:15 a.m.

#### START LINE STAGING:

If you registered for a timing tag, you will receive a blue bib. If you registered "just for fun" (no time), you will receive a white bib. For your safety, and in consideration of those racing for time, if you have a white bib please line up at the starting line behind those with a blue bib. All walkers and anyone pushing a stroller or baby jogger are also asked to line up toward the back so that runners with either blue or white bibs can start from the front.

### SAVE TIME AND AVOID RACE DAY LINES!

#### ATTEND ONE OF THE PRE-RACE REGISTRATION/PACKET PICKUP EVENTS

You are strongly encouraged to avoid lines on race day by picking up your bib number and T-shirt before the race! Mark your calendar and plan to attend one of the Pre-Registration/ Packet Pickup Events taking place at two area Road Runner Sports retail stores:

Tues., 2/28 • 4 to 6 p.m. • 5617 Paseo Del Norte #100, Carlsbad, CA 92008  
Wed., 2/29 • 11 a.m. to 6 p.m. • 5553 Copley Dr., San Diego, CA 92111

**If you are on a team, please check with your team captain before attending either of these events. Your team captain may be planning to collect and redistribute the items for their entire team.**

#### TIMING:

If you chose to be timed when you registered, you must wear a disposable timing tag on your shoe during the race. Your timing tag will be attached to your bib number when you pick it up.

#### AWARDS:

Awards will be presented to the top 3 men and women overall finishers. Awards will also be presented to the top 3 men and women finishers in the following 15 age divisions: 12 & under, 13-17, 18-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75-79 and 80+. In addition, awards will be presented to the top 3 male and female masters (age 40+) finishers. To qualify for these awards you must have selected the "TIMED" option during the registration process and wear your timing tag during the race.

#### RACE DAY REGISTRATION, TIMING TAG PICKUP & T-SHIRTS:

The best time to pick up your bib number, timing tag and T-shirt is at one of our Pre-Registration/ Packet Pickup Events (see box above). You can also pick up these items on race day beginning at 6:30 a.m. **Arrive early to give yourself plenty of time to claim your bib number before the race start.** T-shirts also may be picked up before or after the race by presenting your bib number at the T-shirt booth.

It is not too late to register on race day. Invite friends and family who have not yet registered to do so on race day beginning at 6:30 a.m. at the registration tables. The race day fees will be \$40 for adults and \$25 for children age 12 and under. Cash, check and credit cards will be accepted.

#### BIB NUMBERS:

Your bib number must be worn on the front of your T-shirt or shorts, and be clearly visible at all times. Blue colored bibs are for those who will be timed and white bibs are for those in the "just for fun" untimed category.

#### POST-RACE FAMILY FESTIVAL:

After your race join us at the Family Festival. Enjoy free and for purchase refreshments, take a moment to write a message on the inspiration wall, have your commemorative photo taken, decorate a sunflower pot, learn about yoga and much more. Chelsea's favorite flower, the sunflower, will be available for purchase for \$1 with 100% of the proceeds benefiting Chelsea's Light Foundation's Sunflower Scholarship Fund. The Family Festival will also feature a live performance from The MakePeace Brothers who toured internationally last year with Jason Mraz. Also be sure to check out the full-scale demonstrations by DC Shoes' BMX Team and more.

#### RACE PHOTOS

Brightroom Event Photography will be at the event taking photos. After the event be sure to log on to [www.chelseaslight.org](http://www.chelseaslight.org) to view and order your photos. A portion of all photos sales will benefit Chelsea's Light Foundation.

#### NO NO'S:

With the exception of service animals, pets will not be allowed on the race course. Skates, bikes, scooters, or any other similar devices are also not allowed on the race course. Please also note that smoking is prohibited in all San Diego County parks.

#### QUESTIONS:

If you have any questions, please contact In Motion at 760.692.2900 or email [info@inmotionevents.com](mailto:info@inmotionevents.com).

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